

Job Title: NPD Manager

Location: Tofoo Co.

Reports to: Head of Innovation

Overview

The Tofoo Co are starting a tofu revolution - one delicious, healthy meal at a time and we need YOU!

We have happy and engaged staff where the belief is quality beats quantity. This extremely exciting business makes tofu but not any old tofu, the real stuff— natural, sustainable, organic and traditional made by hand and packed in Yorkshire.

The Tofoo Co plan to change the way we eat helping us all to make better choices without compromising on taste. With a clear vision, most major retailers on board and a growing loyal customer following, The Tofoo Co will make a difference to how we shop, cook and eat.

We are looking for an NPD Manager ideally with a strong background in food science and nutrition along with hands-on experience in formulating, scaling and launching new products.

Key accountabilities:

- **Lead and Manage Product Development:** Oversee the end-to-end process of new product development, ensuring timely delivery, innovation, and alignment with business objectives.
- **Cross-Functional Collaboration:** Work closely with R&D, marketing, sales, production, and supply chain teams to drive cohesive product strategies and successful launches.
- **Market Analysis and Feasibility:** Conduct market research and competitive analysis to identify opportunities, evaluate product feasibility, and ensure alignment with customer needs and industry trends.
- **Project and Cost Management:** Manage project timelines, budgets, and resources while ensuring compliance with quality, regulatory, and sustainability standards.

Key responsibilities:

1. Product Strategy and Development:

- Define the product development roadmap in alignment with business goals.
- Generate and evaluate product concepts based on consumer insights and market demand.
- Ensure products meet performance, cost, and quality standards.

2. Project Planning and Execution:

- Develop detailed project plans, including timelines, milestones, and deliverables.
- Coordinate cross-functional teams to achieve project objectives.
- Monitor progress and adjust plans as necessary to meet changing priorities.

3. Stakeholder Engagement:

- Maintain regular communication with stakeholders to align on product goals and project updates.
- Act as a key contact point for internal teams and external partners during the development process.

4. Regulatory and Quality Assurance:

- Ensure all products comply with relevant industry regulations and quality standards.
- Collaborate with quality assurance teams to oversee testing, validation, and certification processes.

5. Post-Launch Monitoring:

- Assess product performance post-launch and gather consumer feedback.

- Identify areas for improvement and incorporate insights into future product development cycles.

6. Continuous Improvement:

- Identify opportunities to optimise the NPD process for efficiency and effectiveness.
- Implement tools and methodologies to enhance cross-functional collaboration and reduce time-to-market.

7. Team Leadership:

- Lead, mentor, and develop the NPD team, fostering a culture of innovation and collaboration.

Skills / Experience Required

· Education:

- Bachelor's or master's degree in food science, Nutrition, Food Technology or a related discipline.

· Skills:

- Strong technical expertise in food science, nutrition and manufacturing processes.
- Strong project management skills, with the ability to adapt to changing timelines and deliver results in a fast paced environment.
- Knowledge of food safety standards, regulatory requirements and certifications.
- Analytical skills to conduct sensory evaluations and process optimisation.

· Experience:

- 5+ years of experience in New Product Development within the food manufacturing sector.
- Proven track record of launching successful products under tight deadlines and shifting priorities.

Job Types: Full-time, Permanent

Additional pay:

- Yearly bonus

Benefits:

- Free parking
- On-site parking

Schedule:

- Monday to Friday

Work Location: In person